

THE UPG SMART SWITCH GUIDE

How to Switch Energy Suppliers with Confidence, Cut Costs, and Avoid Common Mistakes

Brought to you by UPG – Helping businesses save an average of 27% on energy bills.

INTRODUCTION

Switching business energy suppliers doesn't have to be stressful, risky, or time-consuming. In fact, if done right, it can be one of the quickest ways to reduce your operational costs without sacrificing service or stability. But far too many businesses either stick with the wrong deal out of fear of disruption or get caught in poor contracts because of unclear terms.

This short guide will walk you through how to avoid costly mistakes, understand what really matters in a contract, and show you the smart way to switch.

FIXED VS FLEXIBLE CONTRACTS – WHAT'S RIGHT FOR YOU?

Fixed Contracts are ideal for stability. You lock in a rate and protect against market hikes.

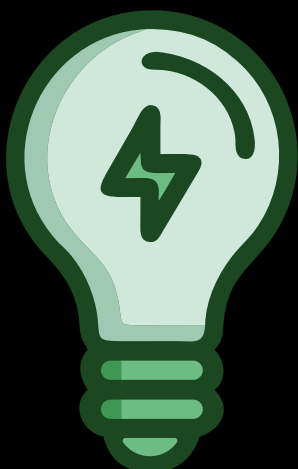
Flexible Contracts can benefit larger users who want to take advantage of market dips.

Tip: Fixed contracts are often the best choice when prices are volatile (like they are now).

SPOTTING HIDDEN FEES AND CONFUSING CLAUSES

Energy contracts are often written in complex terms, but here's what to watch for:

- **Standing Charges:** A daily fee regardless of your usage – often overlooked.
- **Auto-Renewals:** Contracts that roll over into higher rates unless cancelled in time.



- **Pass-Through Costs:** Charges that vary with network or environmental levies – and may not be included in the headline rate.
- **Minimum Volume Commitments:** Some contracts penalise you for using too little (or too much) energy.

Always ask for a full, transparent cost breakdown. At UPG, we ensure our clients understand exactly what they're signing.

THE THREE BIGGEST MISTAKES BUSINESSES MAKE WHEN SWITCHING



STAYING LOYAL TO SUPPLIER "OUT OF HABIT"

Many businesses stick with the same supplier year after year because it's easier—but this often means they're paying 15-40% more than necessary.

Smart Switch Tip: Loyalty rarely pays in energy. Always compare offers before renewing.



MISUNDERSTANDING CONTRACT TERMS

Vague terms around exit fees, auto-renewals, or volume thresholds can create big (and expensive) surprises.

Smart Switch Tip: Use a trusted intermediary or ask for a breakdown of all terms before signing.



WAITING UNTIL THE LAST MINUTE TO ACT

Leaving your contract renewal to the final days drastically reduces your options—and often locks you into overpriced "default" rates.

Smart Switch Tip: Track your contract end date and start comparing options 6 months out.

WHY SWITCHING WITH UPG IS THE SMART WAY



27% AVERAGE SAVINGS FOR OUR CUSTOMERS



ACCESS TO EXCLUSIVE RATES FROM OVER 15 ENERGY SUPPLIERS

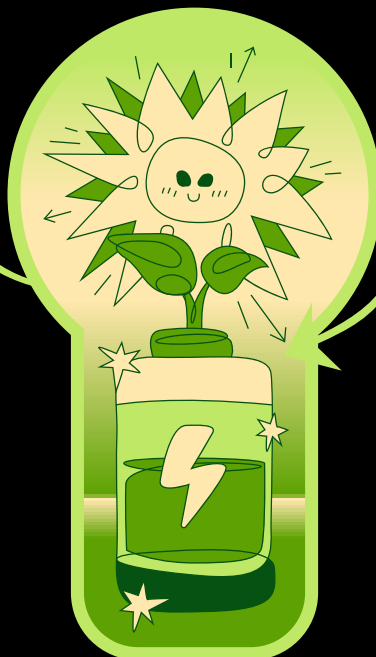


ZERO DISRUPTION, ZERO HASSLE – WE HANDLE EVERYTHING



YOU STAY IN FULL CONTROL, AND IT COSTS YOU NOTHING

READY TO SWITCH SMART?



For more information:
business.upg.energy